

• SIMTOS 2024 Platinum AD Guide for Exhibitor

Products (Refer to the attachment for details)

A. Package AD

No.	Product	Cost(USD)	Applicable Quantity
A	Unit AD(No.1~12) Package	28,000	5 companies

B. Unit AD * Purchase 2 products and get 10% discount

No.	Product	Cost(USD)	Applicable Quantity
B1	SIMTOS Tram(Exterior)	5,000	The remaining amount after package AD (5 in total)
B2	Advertising Tower	1,000	" (5 in total)
B3	SIMTOS Booth Layout	2,000	"
B4	Streetlight Banners	8,000	" (5 in total)
B5	Hall Entrance Display Board	5,000	" (5 in total)
B6	MatchMaking4U Banners(Marketing Information Page)	1,000	" (10 in total)
B7	Registration Booth	3,000	" (5 in total)
B8	SIMTOS Official Website Banners	3,000	" (10 in total)
B9	SIMTOS Official Newsletter Banners	2,000	"
B10	Visitor Lanyard & Back	12,000	" (5 in total)
B11	KINTEX1 Outdoor Hanging Banners	9,000	" (12 in total)
B12	KINTEX2 Outdoor Hanging Banners	9,000	" (4 in total)
B13	KINTEX2 Outdoor Hanging Banners (Loading Dock)	4,000	4 exhibitors
B14	LED Signage	1,500	4 exhibitors/Signage
B15	Photo Zone	5,000	5 exhibitors
B16	KINTEX1 Entrance Wrapping Banners(Hall1~4)	5,000	4 exhibitors
B17	KINTEX1 Entrance Wrapping Banners(Hall5)	8,000	1 exhibitor

Application

○ Application Period and Payment Due

Product List	Application Period	Payment Due
Package	Jan. 12 th , 2024 ~ Jan. 17 th , 2024	Jan. 26 th , 2024
Unit AD	Jan. 12 th , 2024 ~ [Depends on the product]	Feb. 29 th , 2024

*Package AD products can be applied for each product during the Unit AD application period only for the remaining quantity after the application deadline.

○ AD Location Standard

List	Standard
1 st Priority	Package AD Applicants
2 nd Priority	Total Amount of Purchasing

* For Package AD, SIMTOS Secretariat will select only 5 applicants in order of "Application Date".

○ Application to : Mr. Lucas Jo / +82-2-3459-0028 / yoonsung@komma.org

SIMTOS 2024 Platinum AD Application

■ Applicant

Name of company				
Contact	Name	㉑	Title	
	Tel.		E-mail	

■ Application detail (marking 'O' on the selection section)

List	No.	Product	Cost(USD)	Selection
Package(A)	A	Unit AD(No.1~13) Package	28,000	
Unit AD(B)	1	SIMTOS Tram(Exterior)	5,000	
	2	Advertising Tower	1,000	
	3	SIMTOS Booth Layout	2,000	
	4	Streetlight Banners	8,000	
	5	Hall Entrance Display Board	5,000	
	6	MatchMaking4U Banners (Marketing Information Page)	1,000	
	7	Registration Booth	3,000	
	8	SIMTOS Official Website Banners	3,000	
	9	SIMTOS Official Newsletter Banners	2,000	
	10	Visitor Lanyard & Back	12,000	
	11	KINTEX1 Outdoor Hanging Banners	9,000	
	12	KINTEX2 Outdoor Hanging Banners	9,000	
	13	KINTEX2 Outdoor Hanging Banners(Loading Dock)	4,000	
	14	LED Signage	1,500	
	15	Photo Zone	5,000	
	16	KINTEX1 Entrance Wrapping Banners(Hall1~4)	5,000	
	17	KINTEX1 Entrance Wrapping Banners(Hall5)	8,000	
	18	KINTEX1 Entrance Banners (Hall5)	8,000	

I would like to submit the application of Platinum AD as above

※ Please send the application before the described due date.
Pay the total amount of purchase until Jan. 26 & Feb.29, 2024

※ Pay method: Virtual account Online payment within the described due date.
Deposit Bank : KEB Hana Bank [Virtual Account]
Account Holder : '(SIMTOS)Name of company'

※ Caution

1. Failure of payment due date is considered as canceling the application.
2. For deposit confirmation, it can be checked on homepage from the next day afternoon of the deposit day.
(For Friday and Saturday transfer, it can be checked on Monday)
3. This sponsored advertisement program is eligible to apply only for SIMTOS 2024 exhibitors.
4. Transaction fee is on Applicants(Exhibitors)
5. If the draft of advertisement is not related to the purpose of SIMTOS 2024, publication is restricted.

20 (Year) , (Month), (Day)

Name of company :

Proposer : (sign)

Representative: (sign)